## Workshops and Seminars May 25 – 29, 2020

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Speaker/Institution</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuesday, May 26, 2020</strong></td>
<td>Applied Micro / CRC TR 224 Workshop, in cooperation with briq</td>
<td>16:00, via Zoom</td>
<td>Thomas Buser, Univ. Amsterdam</td>
<td>“The origins of the gender gap in competitiveness: Causal evidence from a mentoring intervention”</td>
</tr>
<tr>
<td></td>
<td>Micro Workshop BGSE</td>
<td>12:00, via Zoom</td>
<td>Mengxi Zhang, Univ. of Bonn</td>
<td>“Optimal Auctions for Dual Risk Averse Bidders: Myerson meets Yaari”</td>
</tr>
<tr>
<td></td>
<td>Micro Theory / CRC TR 224 Seminar</td>
<td>16:00, via Zoom</td>
<td>Rohit Lamba, Penn State</td>
<td>“On Dynamic Pricing”</td>
</tr>
<tr>
<td><strong>Thursday May 28, 2020</strong></td>
<td>IZA Brown Bag Seminar</td>
<td>14:00, via Zoom</td>
<td>Maria Balgova, IZA</td>
<td>“Firm demand for flexible employment: evidence from 60 million job adverts”</td>
</tr>
<tr>
<td></td>
<td>Bonn MacroHistory Seminar</td>
<td>16:00 CET, via Zoom</td>
<td>Luis Bauluz, Filip Novokmet, Univ. of Bonn</td>
<td></td>
</tr>
</tbody>
</table>
**Applied Micro / CRC TR 224 Workshop**

**Thomas Buser**, Univ. Amsterdam

“The origins of the gender gap in competitiveness: Causal evidence from a mentoring intervention”

*(with Armin Falk, Fabian Kosse)*

**Abstract**

Competitiveness predicts individual and gender differences in education and labor market outcomes. We explore the link between the social environment at a young age and individual and gender differences in competitiveness. First, we document how the competitiveness of teenagers varies across several dimensions of socioeconomic status (SES) and with the competitive preferences of their mothers. Second, we provide causal evidence for the social origins of the gender gap in competitiveness by estimating the impact of a randomized mentoring intervention that enriches the home environment of low-SES children and provides them with a role model. We are particularly interested in whether providing low-SES girls with a female role model increases their willingness to compete. We find that girls living in single-parent households and girls with mothers who avoid competition are significantly less competitive compared to high-SES girls. The randomized intervention increases the competitiveness of girls but not not boys, significantly reducing the gender gap. The treatment effect is strongest for girls with single mothers and mothers who avoid competition.

*The Zoom URL will be announced via the Applied Micro mailing list.*

**Micro Workshop BGSE**

**Mengxi Zhang**, Univ. of Bonn

“Optimal Auctions for Dual Risk Averse Bidders: Myerson meets Yaari”

*(with Alex Gershkov, Benny Moldovanu, Philipp Strack)*

**Abstract**

We derive the revenue maximizing mechanism for a risk-neutral seller who faces Yaari's [1987] dual risk-averse bidders. Revenue equivalence fails and the optimal mechanism offers "full-insurance" in the sense that each agent's utility is independent of other agents' reports. The optimal mechanism solves a variational obstacle problem where the main role is played by a majorization constraint on the "reduced form auction". The seller excludes less types than under risk neutrality, and awards the object randomly to intermediate types. Subjecting intermediate types to a risky allocation while compensating them when losing allows the seller to collect larger payments from higher types. Relatively high types are anyway willing to pay more, and their allocation is efficient. We also show that a first-price auction maximizes revenue within the class of standard auctions.

Zoom: [https://zoom.us/j/96045476214](https://zoom.us/j/96045476214)

**Micro Theory / CRC TR 224 Seminar**

**Rohit Lamba**, Penn State

“On Dynamic Pricing”

*(with Ilia Krastkov)*

**Abstract**

In the sale of many timed goods such as airline tickets, hotel booking and concert seats, the analyst observes time and price of sale. This paper builds a theory of dynamic pricing which helps the analyst rationalize these observables. The main friction here is private and evolving valuation of the buyer prior to the date of consumption. A combination of membership fee and continuously increasing prices induces a threshold response from the buyer. This pricing mechanism achieves the deterministic global optimum. It shows how to use timing of purchase as an endogenous criterion of market segmentation, and in the process solves a hitherto outstanding dynamic mechanism design problem. The tools developed are shown to be useful in thinking about refund contracts, stochastic pricing, and dynamic incentives beyond the one-shot deviation principle.

Zoom:

[https://hu-berlin.zoom.us/j/96392342746?pwd=c00wQzJOcXZxVUtac21YdEdLOHJWUT09](https://hu-berlin.zoom.us/j/96392342746?pwd=c00wQzJOcXZxVUtac21YdEdLOHJWUT09)

Meeting-ID: 963 9234 2746

Password: 829462
Bonn MacroHistory Seminar
Luis Bauluz, Filip Novokmet, Univ. of Bonn

More info on the Title & Abstract can be found on the website: http://www.macrohistory.net/events/

Zoom Meeting ID: 979-8685-7336
Zoom Meeting Link: https://zoom.us/j/97986857336

IZA Brown Bag Seminar
Maria Balgova, IZA
“Firm demand for flexible employment: evidence from 60 million job adverts”

Abstract
Technological developments have changed the cost of offering different work arrangements. Indeed, by some measures, the structure of work is changing in the labour markets of developed economies. However, data and measurement issues have held back empirical research in this area. In this paper, we use a novel data source to map the trends in alternative work arrangements in the UK over time, and analyse the interaction between the employment contracts offered by firms and policies designed to support low-wage workers. We use machine learning to categorise the near-universe of job vacancies advertised online in the UK since 2013, focusing on the distinction between schedule flexibility and income uncertainty. We then analyse the impact of the 2016 increase in the minimum wage on the employment contracts offered by firms. We find that labour markets where the bite of the minimum wage was higher experienced a bigger shift into flexible, income-uncertain jobs.

Link to Zoom Meeting: https://zoom.us/j/945178362
Meeting ID: 945 178 362

Redaktionsschluss / Deadline
BONN ECON NEWS June 01 - 05, 2020
WEDNESDAY, MAY 27, 2020
12:00
BONN ECON NEWS by email (pdf):
To subscribe or unsubscribe send E-Mail to
sympa@listen.uni-bonn.de
Write in subject line “subscribe/unsubscribe econ-news Name LastName”
and no text in body.